**UP-Challenge 2018**

Calling all parents and children to participate in the UP-Challenge! UP-Challenge is an upcycling contest that challenges families to transform their old, unwanted items into creative new products. Do your part to save Mother Earth!

The finished upcycled product will be judged based on these 3 criteria:

1. Practicality of the upcycled product
2. Creativity
3. Amount of waste reduced through the product

To participate, submit the completed form (Annex A) to [upandawaysg@gmail.com](mailto:upandawaysg@gmail.com) with the email subject “Submission for UP-Challenge 2018”.

All forms must be submitted via **email** by 23rd February 2018, 2359hrs. Please refer to the Terms and Conditions here.

**Terms and Conditions:**

* Shortlisted entries (top 10) **must attend the final event, “UP-Fest” on the 3rd of March, 3pm to 7pm at Cairnhill CC.**
* Shortlisted entries will be posted onto Up And Away’s Facebook Page for public voting. Voting will close by 1 March 2018, 6pm.
* Entries must be original and hand-made.
* Participants may choose to submit multiple entries, however only one submission will be chosen.

**Annex A**

**UP-Challenge 2018**

1. Parent’s Particulars

|  |  |
| --- | --- |
| Name | (Mr/Ms/Mdm) |
| Date of Birth |  |
| Address |  |
| Email Address |  |
| Contact No. |  |

1. Child’s Particulars

|  |  |
| --- | --- |
| Name |  |
| Age |  |
| School |  |

1. Product Description

Tell us more about what you and your child made together! (Not more than 120 words)

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1. Picture of Raw Materials used:

Upload 1 photo of the materials you and your child used to make the product!

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| --- |
|  |

1. Picture of Upcycling Process:

Upload 2 photos of you and your child making the product! (Captions optional)

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6. Pictures of Upcycled Product:

Upload 2 photos of your proud creation!

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1. How did you hear of the UP-Challenge? (Word of Mouth, Social Media etc)

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Thanks for your kind participation and all the best!

For any queries, please contact Shermaine @ 9273 8633.